

IN PARTNERSHIP WITH



MAY 3, 2026

THE WATERFRONT BEACH HOTEL
HUNTINGTON BEACH, CA

IT'S IN THE BAG

A Mediterranean Summer

ITSINTHEBAG-WISH.ORG



IT'S IN THE BAG

Dear Friends,

On behalf of Make-A-Wish® Orange County and the Inland Empire, we respectfully request your support for It's in the Bag: Luncheon & Fashion Show, presented by Women's Circle of Wishes, a support group of Make-A-Wish® Orange County and the Inland Empire. This event will be held on Sunday, May 3rd, 2026, at The Waterfront Beach Resort in Huntington Beach. This annual luncheon is attended by 250 influential fashion enthusiasts of all ages and features a fashion show, a silent/live auction, an exclusive after-party, swag bags, and more!

Make-A-Wish® Orange County and the Inland Empire is a 501(c)3 non-profit organization working to create life-changing wishes for children with critical illnesses. Since its inception, Make-A-Wish® has understood that when a wish is granted, a child replaces fear with confidence, sadness with joy, and anxiety with hope.

With an average wish cost of \$10,000, we rely on fundraising events and support from the community to grant every eligible child's wish! Every dollar raised will help our chapter grant life-changing wishes and bring hope to children and families who need it most. Over 385 children across Orange, Riverside, and San Bernardino Counties are waiting to have their wish granted!

Please join us in supporting this event by sponsoring, purchasing tickets, or donating to the silent auction. If you have questions or need additional information, please visit www.itsinthebag-wish.org or feel free to contact us at events@ocie.wish.org.

Best Wishes,



Mary Oronoz
It's In The Bag Chair Co-Chair



Nichole Story
It's In The Bag Chair Co-Chair



Anne Grey, CFRE MBA
Make-A-Wish Orange County and the Inland Empire
President and CEO



WOMEN'S CIRCLE OF WISHES



It all began on a Sunday afternoon in 2013, by the harbor, when 10 women gathered with a simple yet powerful idea: to bring their friends together and raise enough money to grant a child's wish. That day, 98 women came together, and by the end of the event, they had raised \$12,000, enough to grant two life-changing wishes. From that beautiful beginning, the Women's Circle of Wishes was born, and their signature annual fundraiser, It's In The Bag, was launched.

Knowing they could do more, they invited these same friends, colleagues, sisters, and neighbors to join the conversation. Today, there are more than 30 dedicated women with a shared vision that every eligible child deserves their most heartfelt wish. Working together, the Women's Circle has grown their annual luncheon and purse auction to over 250 guests, and they have raised over \$2.3M in support of Make-A-Wish Orange County and the Inland Empire.

The mission of Make-A-Wish is
to create life-changing wishes for children with critical illnesses.



95% of wish alumni said their wish helped them overcome feelings of sadness and felt more hopeful for their future.



91% of wish parents believe the wish experience is a necessary part of a child's medical journey.



90% of medical professionals said a wish increases a child's compliance with treatment.

There are over **385 children** in Orange, Riverside, and San Bernardino Counties waiting for their wish to be granted. **Be part of the magic and help make wishes come true!**

IT'S IN THE BAG

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor

\$20,000 FMV: \$5,329

- 2 VIP Tables for 20 guests with Preferred Runway Seating for the Fashion Show
- 20 Swag Bags
- Exclusive VIP experience that includes priority check-in/check-out, VIP signature drinks/treats, and champagne table service
- Verbal acknowledgement during the program
- Logo included on printed and digital invitation, event website and event day signage
- Mention in Media and Press Releases
- Acknowledgement in Wishful Thinking Newsletter

Saint-Tropez Sponsor

\$10,000 FMV: \$2,490

- 1 VIP Table for 10 guests
- Preferred Runway Seating for the Fashion Show
- 10 Swag Bags
- Exclusive VIP experience that includes priority check-in/check-out, VIP signature drinks/treats, and champagne table service
- Logo included on digital invitation, event website and event day signage

Mallorca Sponsor

\$5,000 FMV: \$860

- Reserved seating for 4 guests
- 4 swag bags
- Exclusive VIP experience that includes priority check-in/check-out, VIP signature drinks/treats, and champagne table service
- Logo included on event website and event day signage

Amalfi Sponsor

\$2,500 FMV: \$430

- Reserved seating for 2 guests
- 2 swag bags
- Exclusive VIP experience that includes priority check-in/check-out, VIP signature drinks/treats, and champagne table service
- Logo included on event website and event day signage

*I wish to be
a zookeeper!
Amelia, 4
respiratory disorder*



IT'S IN THE BAG

UNDERWRITING OPPORTUNITIES

Hosted Valet \$5,000

- Reserved seating for 2 guests
- 2 Swag bags
- Exclusive VIP experience that includes priority check-in/check-out, VIP signature drinks/treats, and champagne table service
- Opportunity to have a vehicle stationed at valet
- Logo included in valet signage
- Logo included on event website and event day signage



Signature Drink \$5,000

- Reserved seating for 2 guests
- 2 Swag bags
- Exclusive VIP experience that includes priority check-in/check-out, VIP signature drinks/treats, and champagne table service
- Logo included in bar signage
- Logo included on event website and event day signage

Floral \$5,000

- Reserved seating for 2 guests
- 2 Swag Bags
- Exclusive VIP experience that includes priority check-in/check-out, VIP signature drinks/treats, and champagne table service
- Logo included on floral centerpieces' signage
- Logo included on event website and event day signage

IT'S IN THE BAG

SPONSORSHIP & OPPORTUNITIES FORM

Please complete this form with payment by **March 31st, 2026**

I WOULD LIKE TO SUPPORT MAKE-A-WISH OCIE AT THE FOLLOWING LEVEL:

SPONSOR LEVELS

- Presenting | \$20,000
- St. Tropez | \$10,000
- Mallorca | \$5,000
- Amalfi | \$2,500

UNDERWRITING OPPORTUNITIES

- Signature Drink | \$5,000
- Floral | \$5,000
- Hosted Valet | \$5,000
- Swag Bag | \$0,000
- Jewelry Sponsor | \$0,000

FUND-A-WISH

- \$500
- \$1,000
- \$2,500
- \$5,000
- \$ _____

Printed invitation inclusion deadline is January 2, 2026 *Event day print & digital media inclusion deadline is April 13, 2026

CONTACT INFORMATION

Name _____

Company/Organization _____

Billing Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

PROGRAM RECOGNITION

Please list how you would like to be recognized in event materials (if applicable)

PAYMENT INFORMATION

- Enclosed is my sponsorship check for \$ _____ made payable to Make-A-Wish Orange County and the Inland Empire.
- Please charge my credit card in the amount of \$ _____

Credit Card Number _____ CVV _____ Expiration Date _____

Name on Card (if different from contact) _____ Phone _____

SPONSORSHIP COMMITMENT + SIGNATURE

Total Commitment/Sponsorship Amount \$ _____ Date _____ Signature _____

Make-A-Wish Orange County and the Inland Empire • 3230 El Camino Real, Suite 100 • Irvine, CA 9260

714.573.9474 • events@ocie.wish.org • Tax ID#33-0036556 • itsinthebag-wish.org



IT'S IN THE BAG

AUCTION DONATION FORM

Please complete this form and mail or email by **March 31st, 2026** to the address below.

CONTACT INFORMATION

Name _____

Company/Organization _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

How would you like your name (or company name) listed on auction materials? _____

CONTRIBUTED ITEM(S)

Please give a detailed description of the item(s) being contributed.

List any restrictions, deadlines, expiration and/or blackout dates.

Item and Estimated Value _____

Donation Date _____

PLEASE CHECK

Item(s) are included with this form Item(s) will be delivered on _____

Item(s) need to be picked up Please create certificate

Pick-up Contact Name _____

Pick-up Address/Location _____

Phone _____ Email _____